

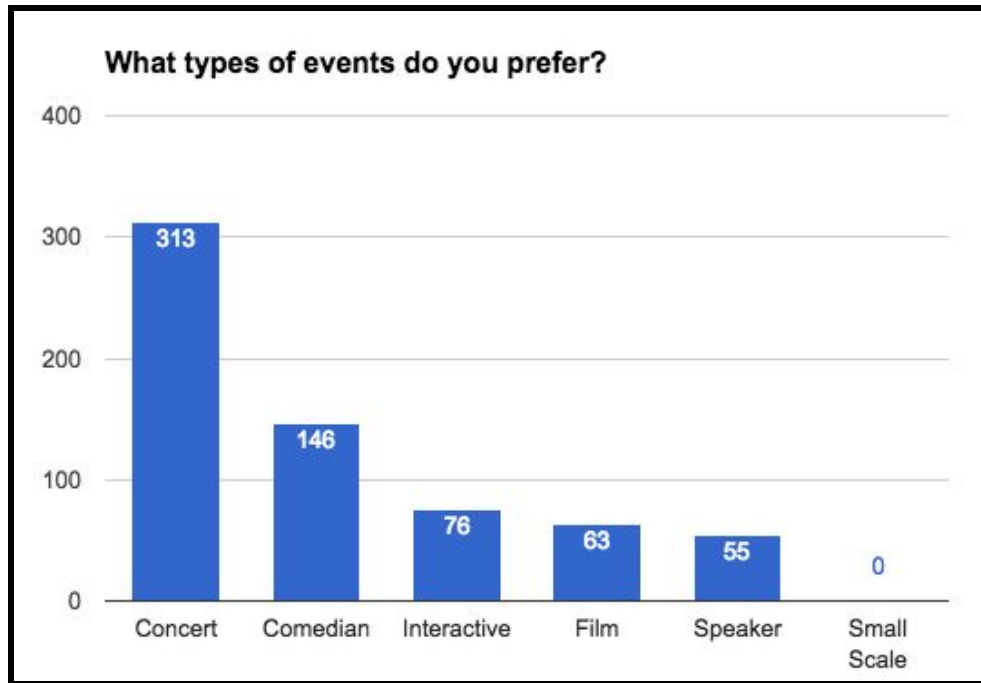
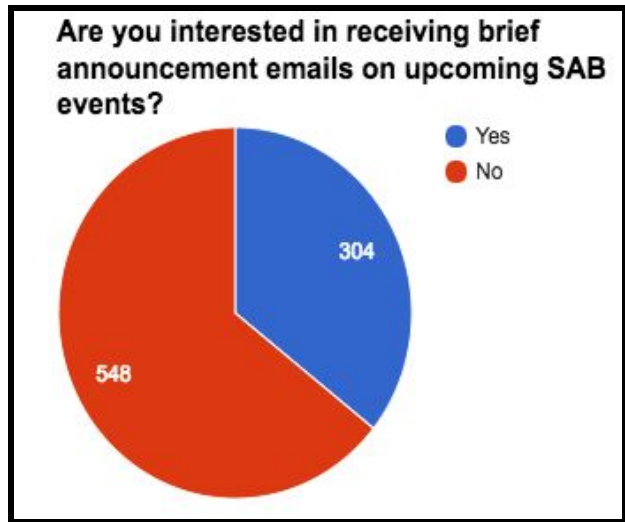
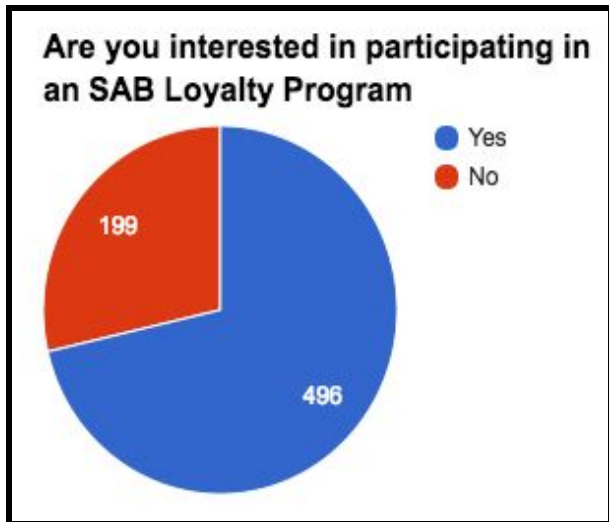
# Fall 2016 Survey Results

## Student Activities Board

Date conducted: November 11th, 2016- November 18th, 2016

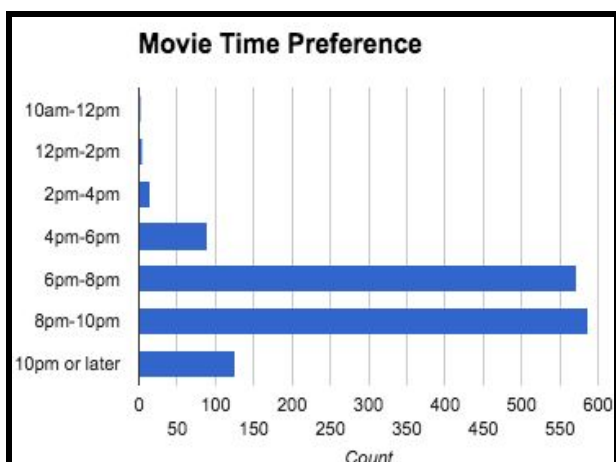
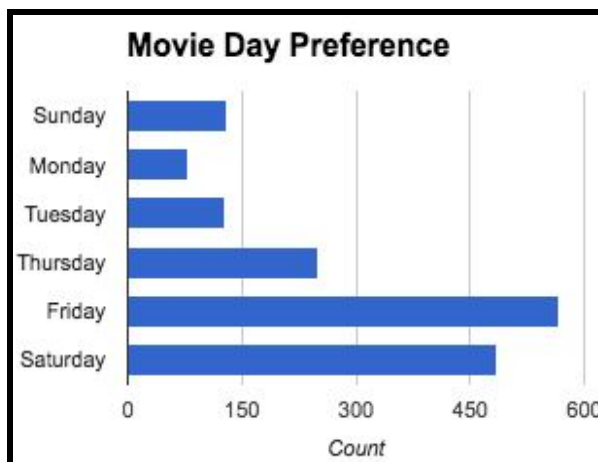
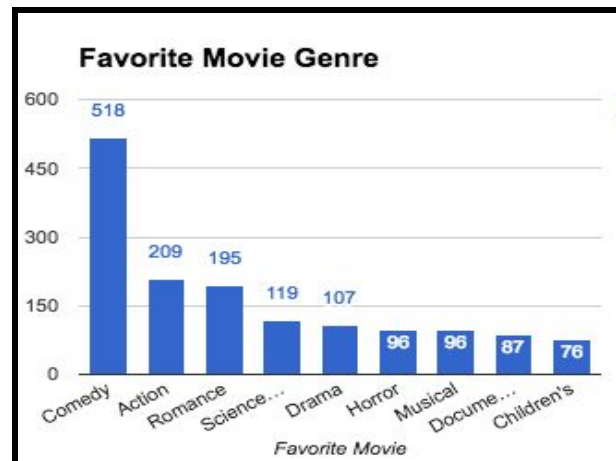
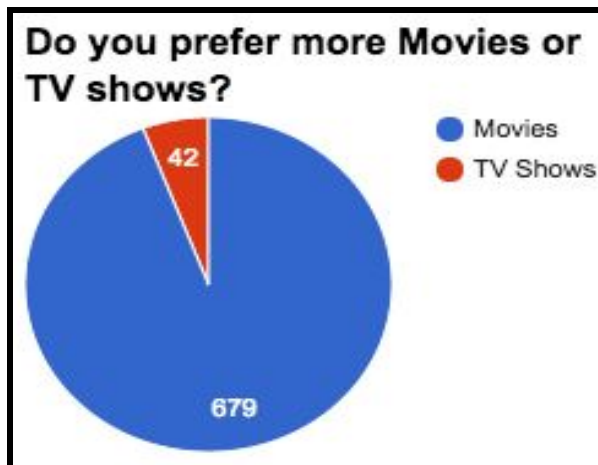
Number of Respondents: 853

### General Student Activities Board Questions



## Comedians and Films Questions

| Film Genre Preference Matrix |              |              |             |              |              |              |              |              |             |
|------------------------------|--------------|--------------|-------------|--------------|--------------|--------------|--------------|--------------|-------------|
| Genre Preference             | 1            | 2            | 3           | 4            | 5            | 6            | 7            | 8            | 9           |
| Comedy                       | 324 (47.51%) | 116 (17.01%) | 67 (9.82%)  | 44 (6.45%)   | 30 (4.40%)   | 26 (3.81%)   | 22 (3.23%)   | 25 (3.67%)   | 26 (3.81%)  |
| Romance                      | 61 (8.94%)   | 145 (21.26%) | 94 (13.78%) | 62 (9.09%)   | 64 (9.38%)   | 65 (9.53%)   | 69 (10.12%)  | 65 (9.53%)   | 51 (7.48%)  |
| Horror                       | 45 (6.60%)   | 58 (8.50%)   | 55 (8.06%)  | 45 (6.60%)   | 45 (6.60%)   | 60 (8.80%)   | 43 (6.30%)   | 69 (10.12%)  | 254 (37.2%) |
| Musical                      | 34 (4.99%)   | 48 (7.04%)   | 80 (11.73%) | 100 (14.66%) | 77 (11.29%)  | 80 (11.73%)  | 88 (12.90%)  | 104 (15.25%) | 63 (9.24%)  |
| Drama                        | 43 (6.30%)   | 50 (7.33%)   | 90 (13.20%) | 119 (17.45%) | 132 (19.35%) | 84 (12.32%)  | 89 (13.05%)  | 45 (6.60%)   | 21 (3.08%)  |
| Science Fiction              | 42 (6.16%)   | 68 (9.97%)   | 81 (11.88%) | 73 (10.70%)  | 82 (12.02%)  | 79 (11.58%)  | 84 (12.32%)  | 107 (15.69%) | 59 (8.65%)  |
| Action                       | 70 (10.26%)  | 99 (14.52%)  | 79 (11.58%) | 84 (12.32%)  | 90 (13.20%)  | 90 (13.20%)  | 77 (11.29%)  | 58 (8.50%)   | 26 (3.81%)  |
| Children's                   | 27 (3.96%)   | 49 (7.18%)   | 83 (12.17%) | 79 (11.58%)  | 103 (15.10%) | 104 (15.25%) | 90 (13.20%)  | 81 (11.88%)  | 58 (8.50%)  |
| Documentary                  | 37 (5.43%)   | 48 (7.04%)   | 55 (8.06%)  | 70 (10.26%)  | 50 (7.33%)   | 83 (12.17%)  | 104 (15.25%) | 114 (16.72%) | 115 (16.8%) |



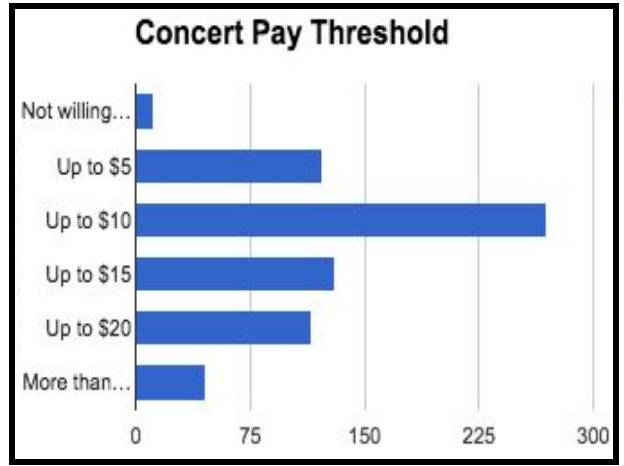
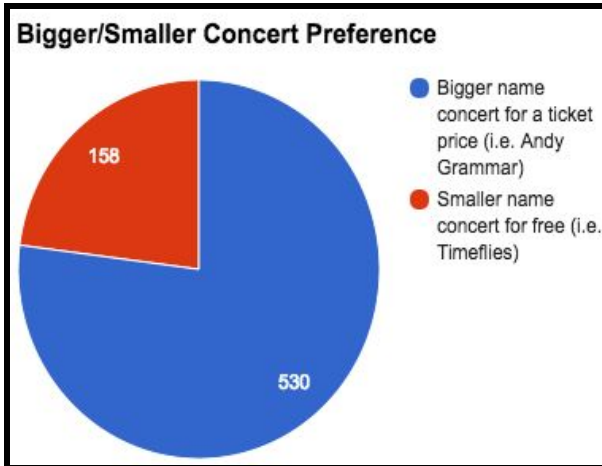
### Top 5 Recommended Movies

1. Finding Dory
2. Harry Potter
3. Disney
4. Doctor Strange
5. Star Wars

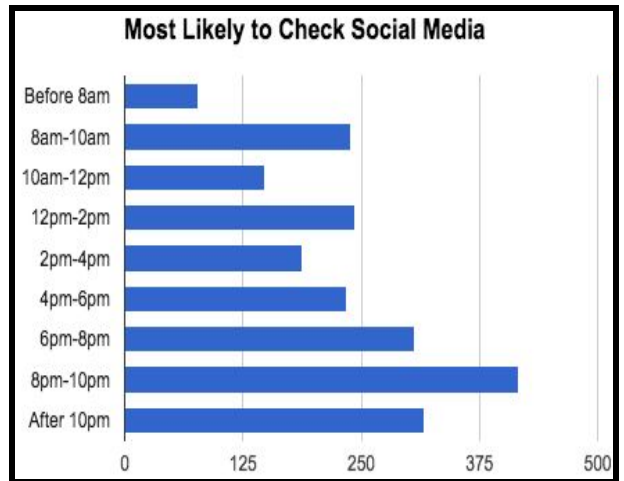
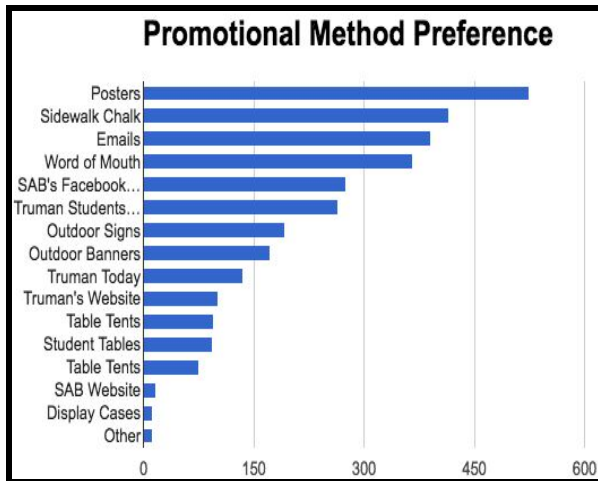
## Concert Questions

Please rank your your preference of genre for a concert, with "1" being your most preferred genre and "11" being your least preferred genre.  
(713 Responses)

|              | 1            | 2            | 3            | 4           | 5            | 6            | 7            | 8            | 9            | 10           | 11           |
|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Country      | 110 (15.43%) | 67 (9.40%)   | 41 (5.75%)   | 45 (6.31%)  | 49 (6.87%)   | 33 (4.63%)   | 28 (3.93%)   | 29 (4.07%)   | 34 (4.77%)   | 63 (8.84%)   | 200 (28.05%) |
| Pop          | 218 (30.58%) | 140 (19.64%) | 103 (14.45%) | 62 (8.70%)  | 38 (5.33%)   | 21 (2.95%)   | 22 (3.09%)   | 22 (3.09%)   | 22 (3.09%)   | 35 (4.91%)   | 25 (3.51%)   |
| Classic Rock | 61 (8.56%)   | 74 (10.38%)  | 100 (14.03%) | 93 (13.04%) | 108 (15.15%) | 69 (9.68%)   | 61 (8.56%)   | 46 (6.45%)   | 47 (6.59%)   | 25 (3.51%)   | 11 (1.54%)   |
| Indie Rock   | 101 (14.17%) | 94 (13.18%)  | 92 (12.90%)  | 90 (12.62%) | 69 (9.68%)   | 76 (10.66%)  | 46 (6.45%)   | 44 (6.17%)   | 35 (4.91%)   | 26 (3.65%)   | 28 (3.93%)   |
| Indie Pop    | 81 (11.36%)  | 134 (18.79%) | 80 (11.22%)  | 83 (11.64%) | 80 (11.22%)  | 53 (7.43%)   | 57 (7.99%)   | 43 (6.03%)   | 48 (6.73%)   | 32 (4.49%)   | 13 (1.82%)   |
| R&B/Soul     | 12 (1.68%)   | 29 (4.07%)   | 57 (7.99%)   | 78 (10.94%) | 104 (14.59%) | 119 (16.69%) | 94 (13.18%)  | 85 (11.92%)  | 68 (9.54%)   | 43 (6.03%)   | 10 (1.40%)   |
| Blues        | 9 (1.26%)    | 19 (2.66%)   | 24 (3.37%)   | 52 (7.29%)  | 53 (7.43%)   | 80 (11.22%)  | 125 (17.53%) | 128 (17.95%) | 103 (14.45%) | 64 (8.98%)   | 31 (4.35%)   |
| Rap          | 53 (7.43%)   | 54 (7.57%)   | 85 (11.92%)  | 72 (10.10%) | 49 (6.87%)   | 66 (9.26%)   | 67 (9.40%)   | 73 (10.24%)  | 64 (8.98%)   | 66 (9.26%)   | 51 (7.15%)   |
| Jazz         | 13 (1.82%)   | 28 (3.93%)   | 41 (5.75%)   | 50 (7.01%)  | 56 (7.85%)   | 75 (10.52%)  | 105 (14.73%) | 116 (16.27%) | 122 (17.11%) | 69 (9.68%)   | 21 (2.95%)   |
| Electronic   | 15 (2.10%)   | 44 (6.17%)   | 54 (7.57%)   | 59 (8.27%)  | 64 (8.98%)   | 76 (10.66%)  | 64 (8.98%)   | 72 (10.10%)  | 103 (14.45%) | 129 (18.09%) | 19 (2.66%)   |
| Heavy Metal  | 35 (4.91%)   | 22 (3.09%)   | 26 (3.65%)   | 16 (2.24%)  | 27 (3.79%)   | 27 (3.79%)   | 25 (3.51%)   | 40 (5.61%)   | 50 (7.01%)   | 143 (20.06%) | 287 (40.25%) |



## Promotional Questions

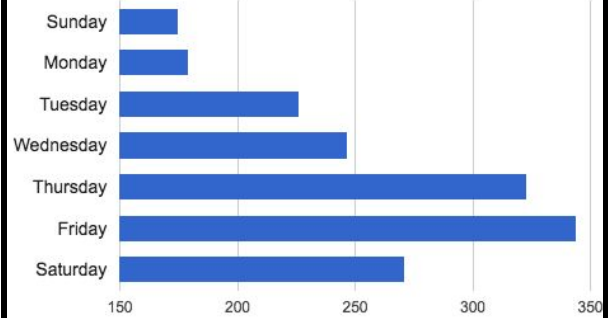


## Special Events and Productions Questions

### Top Productions Event Suggestions

- Arts and Crafts
- Motivational Speakers
- Bounce House
- Laser Tag
- Interactive Events
- Hypnotist
- Magicians
- Outdoor Activities
- Rockwall

### Day of Productions Event

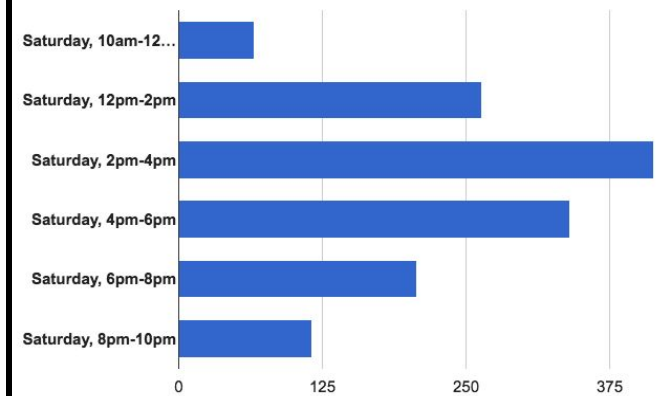


## The Final Blowout Questions

### TFB Event Priority

| TFB Event Values   | 1            | 2            | 3            | 4            | 5            | 6            | 7            |
|--------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Food               | 248 (36.31%) | 150 (21.96%) | 72 (10.54%)  | 60 (8.78%)   | 60 (8.78%)   | 45 (6.59%)   | 44 (6.44%)   |
| Attractions        | 155 (22.69%) | 143 (20.94%) | 108 (15.81%) | 78 (11.42%)  | 55 (8.05%)   | 68 (9.96%)   | 71 (10.40%)  |
| Overall Experience | 108 (15.81%) | 109 (15.96%) | 158 (23.13%) | 95 (13.91%)  | 87 (12.74%)  | 57 (8.35%)   | 60 (8.78%)   |
| Prizes             | 64 (9.37%)   | 84 (12.30%)  | 93 (13.62%)  | 147 (21.52%) | 110 (16.11%) | 104 (15.23%) | 69 (10.10%)  |
| Games              | 17 (2.49%)   | 47 (6.88%)   | 111 (16.25%) | 119 (17.42%) | 182 (26.65%) | 141 (20.64%) | 57 (8.35%)   |
| Live Music         | 86 (12.59%)  | 94 (13.76%)  | 87 (12.74%)  | 101 (14.79%) | 85 (12.45%)  | 150 (21.96%) | 72 (10.54%)  |
| T-shirt Decorating | 41 (6.00%)   | 46 (6.73%)   | 44 (6.44%)   | 65 (9.52%)   | 78 (11.42%)  | 99 (14.49%)  | 301 (44.07%) |

### TFB Time Preference



### Top TFB Suggestions

- Inflatables
- Giftcards
- Diverse Live Music
- T-shirt decorating
- Truman Bookstore Prizes
- Free Food
- Carnival Games
- Bubble Soccer
- Electronics Prizes